



David Gustaveson

has satisfied the requirements for the
Professional Credential in Retail Industry Fundamentals

Credential Number: 54071664

Credential Date: May 30 2019

A handwritten signature in blue ink that reads "Ellen R. Davis".

Ellen Davis, Executive Director, NRF Foundation



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The NRF Foundation is the 501(c)(3) nonprofit arm of the National Retail Federation, shaping retail's future by building awareness of the industry through statistics and stories; developing talent through education, experiences and scholarships; and fostering career growth among people who work in retail.

This credential is based on nationally approved skills standards. This certificate is the property of NRF Foundation.



RISE UP

**RETAIL INDUSTRY
FUNDAMENTALS**

Professional Credential

NRF FOUNDATION[®]
SHAPING RETAIL'S FUTURE

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This **Retail Industry Fundamentals** credential holder has demonstrated competencies in key knowledge and skills areas relevant for an entry-level retail associate. These competencies are:

- Basic Work Fundamentals
- The Business of Retail
- Customer Focus
- Getting and Keeping Jobs in Retail
- Selling

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